



CHOOSING THE FLORIST – Questions

Use the following list of questions to assist you in your selection of a florist to choose the flowers and design the arrangements for your wedding day.

- 1) What is their style or specialty? Check out their shop, do you get a good feeling when entering? Is it appealing to you? Are there actual arrangements in the shop showing their work or are you picking from catalogues? Can you see photographs of previous work by the florist? Are they willing to provide you with a list of references?
- 2) Does the florist seem knowledgeable? Are they open to your vision? Are they willing to offer suggestions to build on your vision, suggestions for less expensive alternatives and other flowers more suited to the season? Will you feel comfortable working with this individual? Are they open to experimenting with non-traditional flowers and use elements such as herbs, succulents, fruits or others of your choice? Will they use fresh and/or silk flowers in their arrangements?
- 3) Have they done weddings in the past at your choice of venue? Are they willing to visit the ceremony/reception venues to see the layout and assist you in choosing the appropriate flowers and arrangements for decorating the site?
- 4) How many weddings will the florist be doing on the same time as your wedding? Have they handled more than one at the same time and will there be complications if they have to do more than one wedding on the same day? Do they have extra staff on hand to accommodate?
- 5) Should arrangements need to be transported between venues for the ceremony and reception, are they able to accommodate the timing and transportation between them?
- 6) Does the florist offer any rental items, such as potted plants, arches, trellises, candelabras, etc.? What is the cost of each item and what arrangements can be made for delivery, set-up and pick up after the wedding?
- 7) Where and when will the bouquets and arrangements be delivered on the day or do arrangements need to be made for pick up?
- 8) Does the florist drop off the flowers and other arrangements or do they spend time at the venue to set up and decorate, making sure the setup is done to your specifications? Is there a date at which making changes or additions to the order can no longer be made?
- 9) Are they willing to provide a written itemized breakdown of the order and related costs, including cost of services and any delivery fees applicable? Is a deposit required and how much? What is their payment policy?
- 10) What is the cancellation or refund policy?